

TECHNICAL **CHART 40-07**

MAGENTA COLORING 2022

Description of product

Concentrated dispersion of pigments in semi-liquid paste to be used in tintometric systems, absence of binders, solvents and alkyl phenol ethoxylates.

Application Field

MAGENTA COLORING 2022 is a product suitable for coloring lime based paint and silicates (interiors).

Product characteristics

MAGENTA COLORING 2022 is a concentrated dispersion of pigments in aqueous solution, without binders, alkyl phenol ethoxylates (APEO-free) and solvents (no-VOC). It's a semi-liquid paste, ready to use, of pourable and pumpable consistence, used to color in tintometric systems, water-based decorative paints of polymer resins. Organic pigment with moderate washing and atmosphere resistance. **Suitable for interior coatings.** The use of special wetting factors and polymer dispersions (APEO-free), highly biodegradable, ensures a good versatility of use with the maximum respect for environment. Its special formulation (VOC-free), without glycol, solvents and aromatic compounds grant a greater safety for user's and consumer's health.

Instructions for use

- Product ready to use, stir carefully before use.
- For the coloring of lime based products for exteriors, use exclusively outdoor pigments, due to the high alkalinity and absence of synthetic binders.
- Do not use coloring pastes with organic pigments for outdoor paints poor of binders, that is, indicated with a PVC value over 65%, in particular for light or pastel colors.
- Using coloring pastes (especially if organic types) in paints with PVC value over 75% is to be considered at risk as the paint lack of binders
- Temperature of application 5° - 35°C.

Notes

The present technical chart has been written by Bericalce's experts and the indicated technical and scientific information have been tested in our own workshop.

Any responsibility regarding the results are due only to the method and conditions used during application of the product.

These indications are a valid support for testing the quality of the product in each specific case.

MAGENTA COLORING 2022

Technical data	
Name	Magenta Coloring 2022
Use	Interiors
Composition	Organic coloring pigments in aqueous solution. Solid residual 36%
Aspect	Dense Liquid
Color	Magenta
PH	7,5 - 8,5
Chemical Resistance	Acids (min.1 - max.5) = 4-5 Alkali (min.1 - max.5) = 4-5
Light Resistance	Full tones (min.1 - max.8) = 7-8 Reduced tones (1/25) (min.1 - max.8) = 5
Classification	Classification VOC-free of the compound according to following directives -2004/42/EC dated 21.4.2004 "Direttiva Decopaint" "-Decision of the European Commission of 3.9.2002 ""Ecological criteria for the award of the Community quality label to varnishing products (ECO LABEL)"
Specific weight	1,14 kg/litre
Packaging	1 Lt packaging
Storage	Keep in dry place with temperture min.5° - 30°C max.

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